

Costa Barcelona Week

We are family

Do you know this song?



For influencers

15th - 18th May 2017

Costa Barcelona welcomes you to a land that has over 100 kilometres of coastline, with tourist attractions to satisfy all tastes and interests: beaches like those in Sitges, Malgrat de Mar, Calella or Santa Susanna, amenities for families and children in the Maresme Region and Castelldefels, picturesque towns and cities, Modernism, gastronomy and wine tourism based on the Penedès Appellation of Origin, protected natural areas such as Montserrat or the Montseny Biosphere Reserve, culture, fiestas and traditions, the chance to enjoy sports, for instance, at the Barcelona-Catalonia F1 Circuit, infrastructure for hosting conferences... as well as great people and a mild climate all year round.





15th May

From 08.00 to 14.00 Participants arrive at Barcelona El Prat International Airport and Sants Train Station.

For those participants arriving at El Prat International Airport, there will be a person of the Costa Barcelona Week organizing team waiting for you in front of Catalonia Tourist Office (right hand side when leaving the terminal). We will be holding a panel with the logo of Costa Barcelona Week.

There will be a shuttle bus from El Prat International Airport to Vilanova i la Geltrú, city where you spend the first day of the trip, during all the morning.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.

For those participants arriving at Sants Train Station, there will be a person of the Costa Barcelona Week organizing team waiting for you at AVE exit. We will be holding a panel with the logo of Costa Barcelona Week. You will also have a transfer to Vilanova i la Geltrú.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.



15.00–16.30 Guided visit to Vilanova i la Geltrú.

Vilanova i la Geltrú is a truly Mediterranean destination: total relaxation under the sun, adventure for all in our crystalline waters, authentic local culture around every corner and opportunities to explore our unique natural surroundings.

16.30–17.30 Free time.

17.30–18.00 Transfer to the Welcome event (from the hotel).

18.00–23.00 Costa Barcelona Welcome Cocktail.

Welcome Event organised by the Barcelona Provincial Council at the La Daurada Beach Club. The Welcome event will be an introduction to the traditional festivities of the different villages on Costa Barcelona. To get in the mood, we kindly ask you to **wear something white**.

23.00 Stroll to the hotel.

16th May

08.45 Transfer to Alella.

10.00–12.30 Visit to Alta Alella vineyards and winery.

We will learn how they explain the world of wine to children.

Vineyards and winery in Alta Alella

Alta Alella's winery is located just 2 km from the Mediterranean Sea, and the vineyards are located on hillsides and terraces between 100 and 250 m above sea level, and one of the distinctive features of Alella wines.

Discover the Pinot Noir, Syrah, Mataró and Cabernet Sauvignon as red wine varieties, and Pansa Blanca, Chardonnay, Sauvignon Blanc and Muscat as white wine varieties, along with other experimental varieties.



13.00 Lunch.

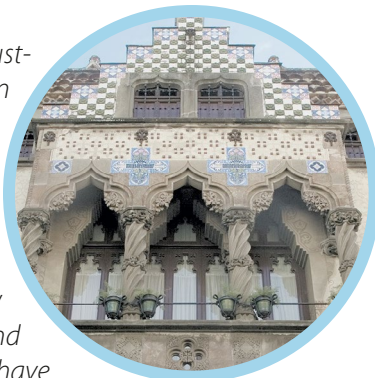
15.00 Transfer to Mataró.

15.30 Check-in at Hotel Atenea.

16.00–18.30 Guided tour around the centre of Mataró, visiting the Nau Gaudí, the town's historic centre, the Chapel of Sorrows.

Mataró

Come to Mataró, a bustling Mediterranean town that still celebrates its history and culture. Learn about its rich architectural and archaeological heritage; enjoy its beaches, parks and mountains; you will have fun with their festivals and traditions; you will find a wide range of shopping amenities and traditional Mediterranean markets.



18.30–19.30 Free time in Mataró.

20.00 Dinner.

17th May

09.30 Transfer to Calella.

10.00–12.30 Guided visit to Calella. Water activity at the Water Sport Centre and visit to the Far de Calella (Calella Lighthouse).

Calella

The charm of its Old Town, with its straight, narrow streets around the Neoclassical Church of Santa Maria; its spectacular lighthouse, built in 1859; the peace and quiet of a stroll through Dalmau Park; or the 19th century Passeig Manuel Pui-gvert, with its hundred-year-old plane trees, make this town, rich in culture and popular traditions, a must-see destination that stands at the gateway to the El Montnegre i El Corredor Park, for outings on foot or by bike.



13.00 Lunch.

15.00 Transfer to Castelldefels.

16.15–19.00 Guided visit to Castelldefels and activities in Canal Olímpic.



19.00 Check-in at hotel.

20.00 Dinner.



18th May



09.00 Transfer to Santa Coloma de Cervelló.

10.00–13.00 Influencers Meeting.

Cultural meeting in Colonia Güell as the closing event of the Costa Barcelona Week. All international influencers participating in the trips and several Catalan bloggers and instagramers will meet there.

From 10h to 13h, there will be a **welcome event** on behalf of the organisers, a guided tour of the Gaudi Crypt and Colonia Güell, and a brunch.

14.00 Transfer to El Prat International Airport and Sants Train Station.



*Activities to be carried out by all the participants together.
On 18th May, influencers and tour operators, separately.*