



Costa Barcelona Week

Vamos a la playa

Do you know this song?



For travel agents and operators

15th - 18th May 2017

Costa Barcelona welcomes you to a land that has over 100 kilometres of coastline, with tourist attractions to satisfy all tastes and interests: beaches like those in Sitges, Malgrat de Mar, Calella or Santa Susanna, amenities for families and children in the Maresme Region and Castelldefels, picturesque towns and cities, Modernism, gastronomy and wine tourism based on the Penedès Appellation of Origin, protected natural areas such as Montserrat or the Montseny Biosphere Reserve, culture, fiestas and traditions, the chance to enjoy sports, for instance, at the Barcelona-Catalonia F1 Circuit, infrastructure for hosting conferences... as well as great people and a mild climate all year round.





15th May

From 08.00 to 14.00 Participants arrive at Barcelona El Prat International Airport and Sants Train Station.

For those participants arriving at El Prat International Airport, there will be a person of the Costa Barcelona Week organizing team waiting for you in front of Catalonia Tourist Office (right hand side when leaving the terminal). We will be holding a panel with the logo of Costa Barcelona Week.

There will be a shuttle bus from El Prat International Airport to Vilanova i la Geltrú, city where you spend the first day of the trip, during all the morning.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.

For those participants arriving at Sants Train Station, there will be a person of the Costa Barcelona Week organizing team waiting for you at AVE exit. We will be holding a panel with the logo of Costa Barcelona Week. You will also have a transfer to Vilanova i la Geltrú.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.



15.00–16.30 Guided visit to Vilanova i la Geltrú.

Vilanova i la Geltrú is a truly Mediterranean destination: total relaxation under the sun, adventure for all in our crystalline waters, authentic local culture around every corner and opportunities to explore our unique natural surroundings.

16.30–17.30 Free time.

17.30–18.00 Transfer to the Welcome event (from the hotel).

18.00–23.00 Costa Barcelona Welcome Cocktail.

Welcome Event organised by the Barcelona Provincial Council at the La Daurada Beach Club. The Welcome event will be an introduction to the traditional festivities of the different villages on Costa Barcelona. To get in the mood, we kindly ask you to **wear something white**.

23.00 Stroll to the hotel.

16th May

09.30 Transfer to Sitges.

Sitges has always been a place which has enchanted artists, tourists and visitors from all over the world. For many, the secret lies in its light and the almost 300 days of sunshine that it enjoys every year, which drew the painters, sculptors and writers who settled here at the end of the 19th century.



10.00–11.00 Guided tour of Sitges. Ruta dels Americanos (Route of the Americans) and old centre of Sitges.

11.00–12.30 Visit to the Museums of Sitges.

12.30–13.30 Segway route along the Promenade and the Terramar Gardens.

13.30 Lunch.

15.30 Transfer to Penedès wine region.

Penedès wine region
With its sunlight and proximity to the Mediterranean Sea, the Penedès is a privileged territory for winegrowing. In this incomparable setting, enjoying the sun in the vineyards, strolling around its villages and towns, and discovering the great wines offered by local wineries make for an exhilarating experience. Welcome to the Penedès Appellation of Origin.



16.00–18.30 Activities in Penedès wine region.

18.30 Transfer to Castelldefels.

19.30 Check-in at Hotel Ciudad de Castelldefels.

20.30 Dinner.

17th May

10.00–12.00 Guided visit around Castelldefels and Canal Olímpic.

With the blue of the sea, the green of the marshes and reed banks of the Delta and the limestone landscape of El Garraf Natural Park, the municipality of *Castelldefels* offers visitors more than five kilometres of fine sands and an enviable climate.



12.00 Transfer to Malgrat de Mar.

13.30 Lunch.

15.30 Guided tour of Malgrat de Mar.

Malgrat de Mar
Located at the mouth of the River Tordera and boasting more than four kilometres of beaches, the town of Malgrat is the family holiday destination par excellence, not only for its spectacular beaches, but also because a large part of the accommodation it offers is designed for families with children.



16.30 Transfer to Calella.

17.00 Water activity.

19.30 Check-in at Hotel.

20.30 Dinner.



18th May



08.45 Transfer to Castell-Jalpí in Arenys de Munt.

09.30 Workshop session.

We will hold a workshop in the northern Maresme Region from 9.30h to 13h, brunch included, between Travel agents and Members of Costa Barcelona tourist destination (hotels, cellars, golf courses, Dmc's...)

13.00 Brunch.

14.00 Transfer to El Prat International Airport and Sants Train Station.



*Activities to be carried out by all the participants together.
On 18th May, influencers and tour operators, separately.*