



Costa Barcelona Week

We will rock you

Do you know this song?



For travel agents and operators
15th - 18th May 2017

Costa Barcelona welcomes you to a land that has over 100 kilometres of coastline, with tourist attractions to satisfy all tastes and interests: beaches like those in Sitges, Malgrat de Mar, Calella or Santa Susanna, amenities for families and children in the Maresme Region and Castelldefels, picturesque towns and cities, Modernism, gastronomy and wine tourism based on the Penedès Appellation of Origin, protected natural areas such as Montserrat or the Montseny Biosphere Reserve, culture, fiestas and traditions, the chance to enjoy sports, for instance, at the Barcelona-Catalonia F1 Circuit, infrastructure for hosting conferences... as well as great people and a mild climate all year round.





15th May

From 08.00 to 14.00 Participants arrive at Barcelona El Prat International Airport and Sants Train Station.

For those participants arriving at El Prat International Airport, there will be a person of the Costa Barcelona Week organizing team waiting for you in front of Catalonia Tourist Office (right hand side when leaving the terminal). We will be holding a panel with the logo of Costa Barcelona Week.

There will be a shuttle bus from El Prat International Airport to Vilanova i la Geltrú, city where you spend the first day of the trip, during all the morning.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.

For those participants arriving at Sants Train Station, there will be a person of the Costa Barcelona Week organizing team waiting for you at AVE exit. We will be holding a panel with the logo of Costa Barcelona Week. You will also have a transfer to Vilanova i la Geltrú.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.

15.00–16.30 Guided visit to Vilanova i la Geltrú.

Vilanova i la Geltrú is a truly Mediterranean destination: total relaxation under the sun, adventure for all in our crystalline waters, authentic local culture around every corner and opportunities to explore our unique natural surroundings.

16.30–17.30 Free time.

17.30–18.00 Transfer to the Welcome event (from the hotel).

18.00–23.00 Costa Barcelona Welcome Cocktail.

Welcome Event organised by the Barcelona Provincial Council at the La Daurada Beach Club. The Welcome event will be an introduction to the traditional festivities of the different villages on Costa Barcelona. To get in the mood, we kindly ask you to **wear something white**.

23.00 Stroll to the hotel.

16th May

09.30 Transfer to Sant Pau d'Ordal.

10.00–12.30 Wine tourism visit to the Albet i Noya winery and e-bike route among the vineyards.

Penedès, wine region

With its sunlight and proximity to the Mediterranean Sea, the Penedès is a privileged territory for winegrowing. In this incomparable setting, enjoying the sun in the vineyards, strolling around its villages and towns, and discovering the great wines offered by local wineries make for an exhilarating experience. Welcome to the Penedès Appellation of Origin.



13.00 Lunch at Pere del Maset.

15.00 Transfer to Collbató area.



16.00-19.00 Stroll among the olive groves and oil tasting session. Optional: bike route and rappel activity.

19.00-19.30 Transfer to Cervelló.

19.30 Check-in at the Hotel Golf Spa Can Rafel.

20.00 Dinner.

17th May

09.00-10.00 Transfer to Caldes.

10.00–11.30 Guided tour of Caldes (thermal baths, Font del Lleó (Lion Spring), thermal washing place).

11.30 Transfer to La Roca Village.

12.00–13.00 Brunch and free time for shopping at La Roca Village.

13.00 Transfer to Parets del Vallès.

13.30 Lunch. El Jardí de Parets Restaurant.

15.30 Transfer to Pineda de Mar.

16.30 Outdoor activity in Parc del Montnegre i el Corredor

18.30 Transfer to Santa Susanna.

Santa Susanna

Santa Susanna has more than 2 km of high-quality beaches on the Costa Barcelona. Located halfway between the cities of Barcelona and Girona, it is a peaceful town full of tourist attractions due to its strategic location between sea and mountains.

19.00 Check-in at hotel

20.00 Dinner.





18th May



08.45 Transfer to Castell-Jalpi in Arenys de Munt.

09.30 Workshop session.

We will hold a workshop in the northern Maresme Region from 9.30h to 13h, brunch included, between Travel agents and Members of Costa Barcelona tourist destination (hotels, cellars, golf courses, Dmc's...)

13.00 Brunch.

14.00 Transfer to El Prat International Airport and Sants Train Station.



*Activities to be carried out by all the participants together.
On 18th May, influencers and tour operators, separately.*

