



## Costa Barcelona Week Twist and Shout

Do you know this song?



**For influencers**

**15th - 18th May 2017**

Costa Barcelona welcomes you to a land that has over 100 kilometres of coastline, with tourist attractions to satisfy all tastes and interests: beaches like those in Sitges, Malgrat de Mar, Calella or Santa Susanna, amenities for families and children in the Maresme Region and Castelldefels, picturesque towns and cities, Modernism, gastronomy and wine tourism based on the Penedès Appellation of Origin, protected natural areas such as Montserrat or the Montseny Biosphere Reserve, culture, fiestas and traditions, the chance to enjoy sports, for instance, at the Barcelona-Catalonia F1 Circuit, infrastructure for hosting conferences... as well as great people and a mild climate all year round.





## 15th May

**From 08.00 to 14.00** Participants arrive at Barcelona El Prat International Airport and Sants Train Station.

**For those participants arriving at El Prat International Airport**, there will be a person of the Costa Barcelona Week organizing team waiting for you in front of Catalonia Tourist Office (right hand side when leaving the terminal). We will be holding a panel with the logo of Costa Barcelona Week.

There will be a shuttle bus from El Prat International Airport to Vilanova i la Geltrú, city where you spend the first day of the trip, during all the morning.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.

**For those participants arriving at Sants Train Station**, there will be a person of the Costa Barcelona Week organizing team waiting for you at AVE exit. We will be holding a panel with the logo of Costa Barcelona Week. You will also have a transfer to Vilanova i la Geltrú.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.

**15.00–16.30** **Guided visit to Vilanova i la Geltrú.**

Vilanova i la Geltrú is a truly Mediterranean destination: total relaxation under the sun, adventure for all in our crystalline waters, authentic local culture around every corner and opportunities to explore our unique natural surroundings.

**16.30–17.30** **Free time.**

**17.30–18.00** **Transfer to the Welcome event (from the hotel).**

**18.00–23.00** **Costa Barcelona Welcome Cocktail.**

Welcome Event organised by the Barcelona Provincial Council at the La Daurada Beach Club. The Welcome event will be an introduction to the traditional festivities of the different villages on Costa Barcelona. To get in the mood, we kindly ask you to **wear something white**.

**23.00** **Stroll to the hotel.**



## 16th May

**09.00** Transfer to Montseny Natural Park.

**10.00-12.00** Guided tour of the fields owned by Fragàncies del Montseny wellness products and visit to Circ Cric.

### *Montseny Natural Park*

*Universal heritage. The Montseny Biosphere Reserve is a mosaic of Mediterranean and Central European landscapes located close to major metropolitan conurbations.*

**13.00** Lunch.

**14.30** Transfer to the Maresme Region.

*Maresme is a privileged area. It has a long coastline with more than 20,000 protected hectares, included in the Montnegre i Corredor Natural Park, the Coastal Range and the Serra de la Marina. More than 800 plant species and nearly 220 species of vertebrates make it an area of great natural wealth and biodiversity.*

**15.15-16.45** Cycling activity around the Parc del Montnegre i el Corredor.

*The Montnegre and El Corredor massifs form part of the Littoral mountain range and are two mountainous areas parallel to the Mediterranean coast. Both create a natural barrier between the littoral plain of the Maresme and the depression of the regions of El Vallès and La Selva.*

**16.45** Transfer to Arenys de Munt and activities in the Bosc Vertical Adventure Park.

Enjoy an afternoon of action and adventure.

**18.30** Transfer to Santa Susanna and check-in at Casa Rural Can Rosich.

**20.30** Dinner.



## 17th May

**08.45** Transfer to the starting point of our route.

**10.00-12.30** Outdoor activity around La Mola mountain.

### *La Mola*

*La Mola is the highest mountain in the Natural Park of Sant Llorenç del Munt i l'Obac (1104 m above sea level). This Natural Park is located between the regions of Bages, Vallès Occidental and Vallès Oriental.*

**13.00** Lunch.

**14.30** Transfer to Penedès wine region.

### *Penedès wine region*

*With its sunlight and proximity to the Mediterranean Sea, the Penedès is a privileged territory for wine-growing. In this incomparable setting, enjoying the sun in the vineyards, strolling around its villages and towns, and discovering the great wines offered by local wineries make for an exhilarating experience. Welcome to the Penedès Appellation of Origin.*



**16.00-19.00** Visit to the Parés Baltà winery. 4x4 route around the property and wine-tasting at the high-level vineyards.

**19.00** Transfer and check-in at Mastinell Hotel.

**20.30** Dinner.



## 18th May



**09.00** Transfer to Santa Coloma de Cervelló.

### **10.00–13.00** Influencers Meeting

Cultural meeting in Colonia Güell as the closing event of the Costa Barcelona Week. All international influencers participating in the trips and several Catalan bloggers and instagramers will meet there.

**From 10h to 13h**, there will be a **welcome event** on behalf of the organisers, a guided tour of the Gaudi Crypt and Colonia Güell, and a brunch.

**14.00** Transfer to El Prat International Airport and Sants Train Station.



*Activities to be carried out by all the participants together. On 18th May, influencers and tour operators, separately.*