



## Costa Barcelona Week What a wonderful world

Do you know this song?



**For travel agents and operators**  
**15th - 18th May 2017**

Costa Barcelona welcomes you to a land that has over 100 kilometres of coastline, with tourist attractions to satisfy all tastes and interests: beaches like those in Sitges, Malgrat de Mar, Calella or Santa Susanna, amenities for families and children in the Maresme Region and Castelldefels, picturesque towns and cities, Modernism, gastronomy and wine tourism based on the Penedès Appellation of Origin, protected natural areas such as Montserrat or the Montseny Biosphere Reserve, culture, fiestas and traditions, the chance to enjoy sports, for instance, at the Barcelona-Catalonia F1 Circuit, infrastructure for hosting conferences... as well as great people and a mild climate all year round.





## 15th May

**From 08.00 to 14.00** Participants arrive at Barcelona El Prat International Airport and Sants Train Station.

**For those participants arriving at El Prat International Airport**, there will be a person of the Costa Barcelona Week organizing team waiting for you in front of Catalonia Tourist Office (right hand side when leaving the terminal). We will be holding a panel with the logo of Costa Barcelona Week.

There will be a shuttle bus from El Prat International Airport to Vilanova i la Geltrú, city where you spend the first day of the trip, during all the morning.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.

**For those participants arriving at Sants Train Station**, there will be a person of the Costa Barcelona Week organizing team waiting for you at AVE exit. We will be holding a panel with the logo of Costa Barcelona Week. You will also have a transfer to Vilanova i la Geltrú.

When arriving at Vilanova i la Geltrú, check-in at the hotel. Up to 15.00h, free time.



**15.00–16.30** **Guided visit to Vilanova i la Geltrú.**

Vilanova i la Geltrú is a truly Mediterranean destination: total relaxation under the sun, adventure for all in our crystalline waters, authentic local culture around every corner and opportunities to explore our unique natural surroundings.

**16.30–17.30** **Free time.**

**17.30–18.00** **Transfer to the Welcome event (from the hotel).**

**18.00–23.00** **Costa Barcelona Welcome Cocktail.**

Welcome Event organised by the Barcelona Provincial Council at the La Daurada Beach Club. The Welcome event will be an introduction to the traditional festivities of the different villages on Costa Barcelona. To get in the mood, we kindly ask you to **wear something white**.

**23.00** **Stroll to the hotel.**

## 16th May

**09.00** Transfer to Montserrat.

**10.00** Arrival at Monistrol de Montserrat, where we will take the rack railway up to the Monastery.

**10.30–12.30** Guided tour around different parts of Montserrat.

*The sanctuary of the Virgin Mary of Montserrat has its historical origins in the hermitage of Santa Maria, which Count Guifré el Pelós gave to the Monastery of Ripoll in the year 888.*

*In 1025, Oliba, Abbot of Ripoll and Bishop of Vic, founded a new monastery at the hermitage of Santa Maria de Montserrat. The little monastery soon began to receive pilgrims and visitors who helped spread stories about the miracles and wonders performed by the Virgin.*



**13.00** Lunch.

**15.00** Transfer to Sant Cugat.

*Sant Cugat is an open, welcoming town, which combines its rich heritage with a wide range of activities. It is well-known for its quality of life, based on a privileged natural environment and balanced urban planning, with numerous parks and green areas.*



**16.00–17.30** Visit to Mercantic.

**17.30–19.00** Visit to Sant Cugat Monastery.

**19.00** Check-in at Hotel Sant Cugat.

**19.00–20.00** Free time.

**20.00** Dinner at the Mercat Vell.

## 17th May

**09.15** Transfer to Santa Coloma de Cervelló.

**10.00** Guided tour of Colònia Güell and the Gaudi Crypt.

*The construction of the Colònia Güell began in 1890 as a project by the business magnate Eusebio Güell on his country estate «Can Soler de la Torre», located in the municipality of Santa Coloma de Cervelló, in the region of Baix Llobregat.*

*The Colònia Güell's crypt is a modernist work by Antoni Gaudí, built between 1908 and 1915 and commissioned by Eusebi Güell concurrently with construction of the Colònia Güell.*



**12.00** Transfer to Alella.

**13.30** Lunch in the vineyards of the Alta Alella winery and visit to the winery.

*Vineyards and winery in Alella*

*Alta Alella's winery is located just 2 km from the Mediterranean Sea, and the vineyards are located on hillsides and terraces between 100 and 250 m above sea level, and one of the distinctive features of Alella wines.*

*Discover the Pinot Noir, Syrah, Mataró and Cabernet Sauvignon as red wine varieties, and Pansa Blanca, Chardonnay, Sauvignon Blanc and Muscat as white wine varieties, along with other experimental varieties.*



**17.00** Transfer to Arenys de Mar.

**17.30** Check-in Vila Arenys Hotel.

**18.00–20.00** Spa & free time.

**20.00** Dinner at El Mot de la Vila, at the same hotel.



## 18th May



**08.45** Transfer to Castell-Jalpí in Arenys de Munt.

**09.30** Workshop session.

We will hold a workshop in the northern Maresme Region from 9.30h to 13h, brunch included, between Travel agents and Members of Costa Barcelona tourist destination (hotels, cellars, golf courses, Dmc's...)

**13.00** Brunch.

**14.00** Transfer to El Prat International Airport and Sants Train Station.



*Activities to be carried out by all the participants together.  
On 18th May, influencers and tour operators, separately.*

